

PLEASANTON CHAMBER OF COMMERCE



The Pleasanton Chamber of Commerce was organized in 1951 as a Non-Profit organization through which businesses and professional people work together to make a difference in our community. The Chamber is funded through membership dues and special event fundraisers that provide a medium through which businesses and individuals can take effective action for the progress of each business in the community. The Chamber is composed of a Board of Directors, which is the policy making body, and the general membership. Each member is invited to participate in any activity the Chamber sponsors. Membership is open to any business, industrial firm or corporation that promotes the same objectives of the Pleasanton Chamber of Commerce.

WHY SHOULD I BECOME A MEMBER OF THE CHAMBER OF COMMERCE?

- **Member Directory:** This is a directory of all Chamber members and is given to each person who wants information about Pleasanton or Atascosa County. Each member is listed in the alphabetical list of businesses and in the category(s) you choose. To maximize your exposure, ads can also be purchased in the Directory.
- **Website:** The Pleasanton Chamber of Commerce website receives numerous hits per month requesting information on local businesses and events. We will add your business listing as well as email address and link your website free of charge. We also offer website ads that are available **only** to our members at very affordable rates.
- **Chamber recommendations:** We receive hundreds of calls from people looking for business and service information. **We only refer our members.**
- **Ribbon Cutting:** Newly-opened businesses can request rope cuttings where we coordinate a photo with the Pleasanton Express and present the membership plaque. We will publicize it on our website and Facebook. This is a great opportunity to let people know that you are up & running! We can also assist if you have moved to a new location or are having a Grand Re-Opening.
- **Business Spotlight of the Month:** Each month a Pleasanton Chamber Member is chosen as the Business Spotlight of the Month. The Chamber Directors come to your business and present a banner for your business to display for the month. You also receive a page on our website for the month and promoted on Facebook.
- **Chamber Office:** Friendly staff to direct inquiries to **your** business. The office averages 200+ visitors per month. Members may bring brochures, business cards and information to the chamber office for visitors to pick up.
- **Membership plaque.** Each new member receives a plaque to display informing consumers that your business is one of the businesses that work together to advance the general welfare and prosperity of the Pleasanton area. Returning members receive a yearly bracket to display their continued support.
- **Member Networking Mixers:** Meet and network with other businesses and community leaders in a relaxed and informal atmosphere.
- **Tax Deduction:** Membership is deductible as a business expense.
- **Committees:** Participation in the chamber committees offers members an opportunity to develop leadership skills and serve with vital leadership roles that affect the Pleasanton Area Community. It also provides individuals with an alternative networking and relationship building opportunity, as well as a chance to have a voice in your community.

Pleasanton Chamber of Commerce 2018 Annual Membership Renewal Form

Renew your annual membership by filling out and returning this form with your annual dues. All information will be used in the Directory and our website to promote your business.

Annual Membership Categories

Please mark category

- _____ **Diamond Membership \$1600**
_____ **Platinum Membership \$600**
_____ **Gold Membership \$300**
_____ **Silver Membership \$150**
_____ **Non-Profit Organizations \$75**

Business/Organization Name: _____

Owner/Contact Person Name: _____

Address/Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Fax Number: _____

Website: _____ Email address: _____

Interested in joining a Committee: ___ YES ___ NO

If YES, circle area of interest: Scholarships Business Development Membership Events

Annual Membership Dues Enclosed: \$ _____

Please return this form with your check payable to:

Pleasanton Chamber of Commerce
605 2nd Street
Pleasanton, Texas 78064

If you have any questions, please contact us at:

830-569-2163 or

pleasantoncofc@att.net

Please Note: "Contributions or gifts to the Pleasanton Chamber of Commerce are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses"

MEMBERSHIP LEVEL		DIAMOND	PLATINUM	GOLD	SILVER
ANNUAL INVESTMENT		\$1,600	\$600	\$300	\$150
NON PROFIT MEMBERSHIP RATE					\$75
12 MONTHS LED SIGN	(\$1,000 VALUE)	Y			
LOGO DISPLAYED WITH HYPERLINK ON CHAMBER WEBSITE HOME PAGE	(\$600 VALUE)	Y			
BUSINESS HIGHLIGHTED IN PRINTED MEMBERSHIP DIRECTORY	(\$100 VALUE)	Y			
BUSINESS NAME FEATURED AT ALL CHAMBER EVENTS	(\$600 VALUE)	Y			
FULL PAGE COLOR AD IN DIRECTORY	(\$305 VALUE)	Y	Y		
VALUE RECOGNITION IN CHAMBER ANNUAL BANQUET PROGRAM	(\$100 VALUE)	Y	Y		
2 FREE COWBOY HOMECOMING FESTIVAL AND TURN N BURN BBQ PASSES	(\$40 VALUE)	Y	Y		
USE OF CHAMBER OFFICE FOR MEETINGS	(\$50 PER USE VALUE)	Y	Y	Y	
1 FREE SET OF MAILING LABELS	(\$100 VALUE)	Y	Y	Y	
NUMBER OF BUSINESS LOCATIONS INCLUDED	(\$150 PER BUSINESS VALUE)	4	3	2	1
ELIGIBLE FOR GROUND BREAKINGS AND RIBBON CUTTINGS	(\$75 VALUE)	Y	Y	Y	Y
BUSINESS CARDS AND FLIERS DISPLAYED IN CHAMBER OFFICE	(\$150 VALUE)	Y	Y	Y	Y
BUSINESS REFERRALS FROM THE CHAMBER OFFICE & CHAMBER WEBSITE	(\$200 VALUE)	Y	Y	Y	Y
CHAMBER ONLINE & PRINTED DIRECTORY LISTING w/ ALPHA & CATEGORY	(\$195 VALUE)	Y	Y	Y	Y
OPPORTUNITY TO PURCHASE 200X200 OR 250X200 WEBSITE BANNER AD		Y	Y	Y	Y
PRESS RELEASES & EVENTS TO CALENDAR THROUGH WEBSITE	(\$100 VALUE)	Y	Y	Y	Y
SPONSORSHIP OPPORTUNITIES FOR CHAMBER EVENTS		Y	Y	Y	Y
LIST OF NEW MEMBERS SENT IN NEWSLETTER		Y	Y	Y	Y
LEVEL OF MEMBERSHIP PRINTED IN DIRECTORY	(\$50 VALUE)	Y	Y	Y	Y
FREE NOTARY SERVICE	(\$50 VALUE)	Y	Y	Y	Y
WEB PAGE LISTING	(\$100 VALUE)	Y	Y	Y	Y
NETWORKING OPPORTUNITIES AT CHAMBER EVENTS		Y	Y	Y	Y
DISCOUNT TO ARTS/CRAFT VENDORS AT COWBOY HOMECOMING/TURN N BURN	(\$100 VALUE)	Y	Y	Y	Y
DISCOUNT TO FOOD VENDORS AT COWBOY HOMECOMING/TURN N BURN	(\$100 VALUE)	Y	Y	Y	Y
TOTAL VALUE		\$4,465	\$2,165	\$1,570	\$1,270